

What's happening in the news this week?



Let's have a look at this week's poster!

29th April - 5th May 2024

How can shops make sure everyone feels represented?





Let's look at this week's story

Stef Reid MBE, a former Paralympian medal-winner who represented Canada and Great Britain, is asking Nike and other sportswear companies to start selling individual trainers to single-leg amputees. The request comes after noticing the company using mannequins with running blades to promote its products in shops. Stef has said that by refusing to sell single shoes, Nike is not living up to its values of diversity and inclusion. In a video viewed over 3 million times, Reid said she was thrilled to be shown photos of mannequins in Nike stores with running blades wearing a single shoe.



Learn more about this week's story [here](#).
Watch this week's useful video [here](#).
This week's Virtual Picture News [here](#).

How does it make me feel?



sad

despondent
disconsolate
dismal
doleful
downhearted
forlorn
gloomy
melancholic
miserable
woeful
wretched

angry

aggrieved
annoyed
discontented
disgruntled
distressed
exasperated
frustrated
indignant
offended
outraged
resentful
vexed

happy

beaming
buoyant
cheery
contented
delighted
enraptured
gleeful
glowing
joyful

confused

addled
baffled
bemused
bewildered
disorientated
indistinct
muddled
mystified
perplexed
puzzled

excited

animated
elevated
enlivened
enthusiastic
exhilarated
exuberant
thrilled

worried

agitated
anxious
apprehensive
concerned
disquieted
distraught
distressed
disturbed
fretful
perturbed
troubled
uneasy

overwhelmed

engulfed
inundated
overburdened
overloaded
saturated
submerged
swamped

afraid

alarmed
apprehensive
daunted
fearful
frantic
horrified
petrified
terrified

guilty

ashamed
compunctious
contrite
culpable
penitent
responsible
rueful

jealous

bitter
covetous
desirous
envious
envying
resentful
wary

thankful

appreciative
grateful
gratified
indebted
obliged
relieved

shocked

astonished
astounded
disconcerted
distressed
dumbfounded
horrified
staggered
startled
stunned
surprised

disgusted

affronted
appalled
horrified
repelled
repulsed
revolted
sickened

inspired

activated
encouraged
exhilarated
galvanised
influenced
motivated

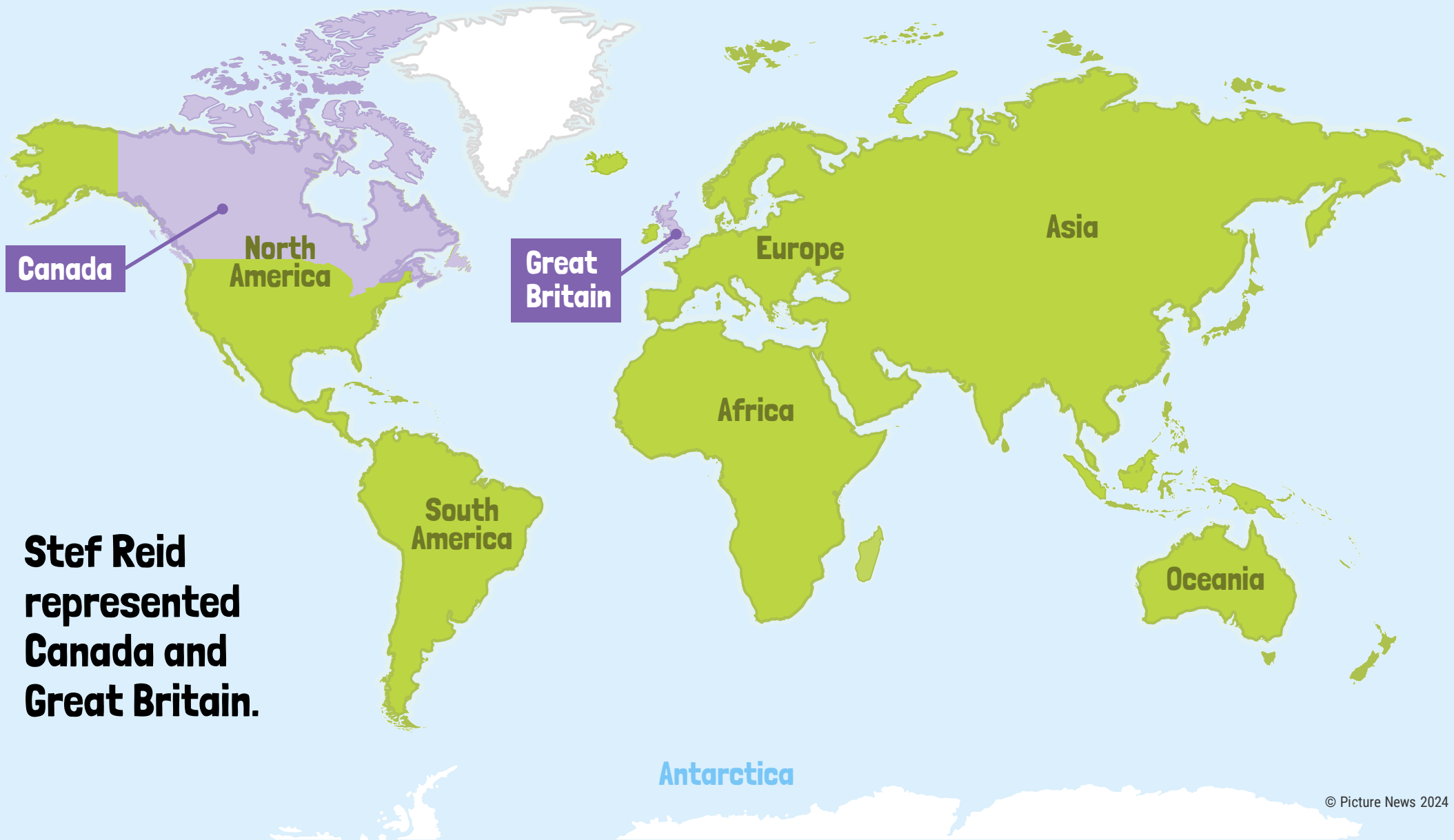
embarrassed

ashamed
awkward
chagrined
demeaned
discomposd
humiliated
self-conscious
uncomfortable
uneasy
unsettled

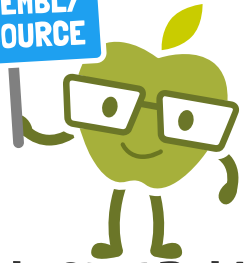
interested

absorbed
captivated
curious
engaged
enthralled
fascinated
gripped
intrigued
riveted

This week's story looks at events related to ...



**Stef Reid
represented
Canada and
Great Britain.**



Read the information below about Stef Reid and her request for Nike to allow her to buy single shoes.

Who is Stef Reid?

Stef Reid is a Paralympic long jumper and sprinter. She is a World Champion, four-time Paralympian, triple Paralympic medallist, and five-time world record holder. Stef has a degree in biochemistry, and her adventures off the track include acting, modelling (including being the first amputee to walk the London Fashion Week catwalk!), and serving as Vice President for The Leprosy Mission UK and British Athletics. Stef... starred in the reality TV show Dancing On Ice 2022, making it to the quarter-finals and showing the world you can learn to skate with an artificial foot!

Above: Taken from www.stefreid.com. **Below:** Some of Stef's recent Tweets to Nike. **Source:** Twitter.com/RunJumpStefReid.

Stef Reid MBE
@RunJumpStefReid

"Hi @Nike. Is it possible to buy just 1 shoe because I only have 1 foot?"

2 friends sent these photos from 2 different stores. It made me really happy to see!

But then I asked Nike the awkward question.

I'll keep you posted on what the higher ups say 😊!

(Thread 1 of 3)

Stef Reid MBE @RunJumpStefReid · Apr 2

"Hi @Nike. Is it possible to buy just 1 shoe because I only have 1 foot?"


Thread 2 of 3

<p>Nike Athlete Hi! Thanks for contacting Nike. How can I help you?</p> <p>System Message Products from your cart have been loaded to product tray.</p> <p>Stef Reid I'm a road runner who is also a single leg amputee. I only need one shoe as I run with a blade. Is it possible to order a single shoe, or two left shoes?</p>	<p>Nike Athlete Unfortunately, we don't sell only single shoes. We always sell pairs for shoes.</p> <p>Stef Reid I appreciate you checking. It's just that your shoes are really expensive. I want to buy the Vaporfly, but it seems silly to spend 250 pounds when I can only use half the product</p> <p>Stef Reid Because I only have one foot</p>
<p>Nike Athlete Hi Stef, I hope you're doing fine today. Thank you so much for your time and effort contacting us. I understand that you want to order only single shoes. Rest assured that I will be more than happy to check this for you.</p> <p>sound?</p> <p>Stef Reid A one time courtesy discount code is really kind. It's just that I will always have this issue. The next time I want to buy running shoes, I will still only have one foot</p> <p>Stef Reid My sister recently sent me a photo of a mannequin in a Nike store that also ran with a blade. I thought it was really cool. The mannequin was only wearing one shoe.</p> <p>Stef Reid I was hoping it meant you sold shoes as singles to accommodate this situation</p>	<p>Nike Athlete I understand that, as much as I really want to help you, the best option that I can offer you is I can go arrange a 10% Discount Code for you as</p> <p>... situation</p> <p>Nike Athlete Oh, sad to know that, I will be more happy to provide you with the maximum promo code of 15%. Sounds better?</p> <p>Stef Reid It's okay. I'm not sad about it. I can still run a sub 20 minute 5 km even with one foot. I'm just trying to find a solution that fits my situation</p> <p>Nike Athlete as much as I want to help you with your concern, we don't sell only one shoes, it will be always for pairs. No worries, I raise a ticket on this matter and raise it to our higher ups to discuss this kind of matter.</p>


Share your thoughts on Nike's response.



Look at the resource below, which shares the experiences of some children who feel they are different from others.



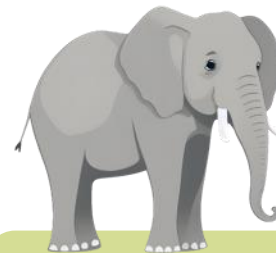
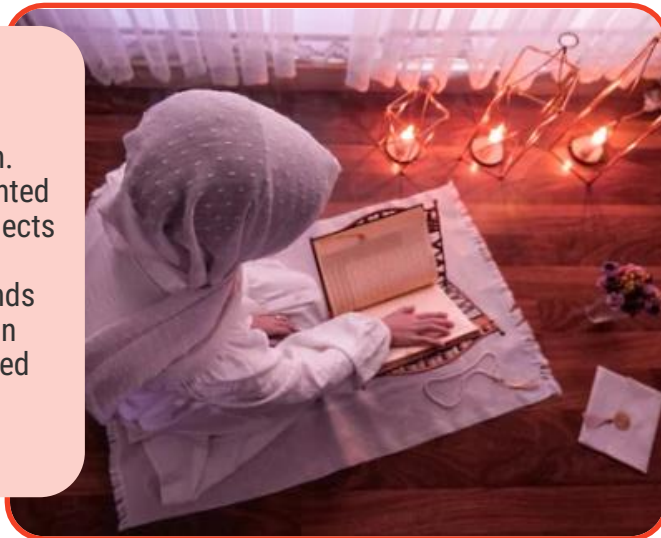
I haven't been able to use my legs since I was born. I love playing basketball. Each Tuesday, after school, my gran takes me to play basketball with other wheelchair users. We get to stay after to have juice and biscuits too!



I'm from Poland and at home I speak Polish. My dad was invited into school to read one of my Polish story books. Even though my friends didn't understand the words, they enjoyed listening and looking at the pictures.



This week, we have been learning about my religion. The teacher asked if I wanted to bring in any special objects from home to help our learning, so I did. My friends were all really interested in what I had to say and asked me some thoughtful questions!



Sasha likes playing with the elephants. I don't really like elephants, but I don't mind using them in my games with Sasha. It's fun!





Look at the resource below, which shares examples of businesses trying to make their products inclusive.

Fenty Beauty

In 2017, Fenty Beauty was created by Rihanna. It offered 40 shades of foundation, which has since expanded. Its website states, 'Fenty Beauty's makeup, skincare, and fragrance products for all skin tones and types.'



Source: Fenty Beauty @fentybeauty X page.

Microsoft



Source: Microsoft Surface @surface Instagram page.

Microsoft has increased its focus on inclusive technology. Accessories such as keyboards and mice can be customised by users. Microsoft Accessibility Blog says, 'The new Microsoft adaptive accessories provide a highly adaptable, easy-to-use system. Each piece is designed in partnership with the disability community to empower people who may have difficulty using a traditional mouse and keyboard to create their ideal setup, increase productivity, and use their favourite apps more effectively.'

Mattel

Mattel, the company that makes Barbie, states it is the most diverse doll line adding, 'Barbie recognises the importance of representation and is committed to doing the work to inspire the next generation.'

Barbie 🌈 @Barbie · Jun 1, 2022
Celebrate Pride with #Barbie! In commitment to inclusion & acceptance, we're partnering with @GLSEN, an org working to ensure LGBTQ+ students can learn & grow in schools free from bullying & harassment. Together, we can create a world where people feel empowered to be themselves.



Source: Barbie @Barbie X page.

**Do you think these businesses have succeeded in being more inclusive?
Do you think there is anything more they could do? If so, what?**

How can shops make sure everyone feels represented?



Reflection



Everyone is different, from our personalities and experiences to our physical traits. This makes the world a wonderfully diverse place but also means we all have a responsibility to ensure everyone is included and has opportunities to reach their potential.





Democracy

We can listen to others carefully and use our voices to make sure everyone is included and treated fairly.

Protected Characteristics

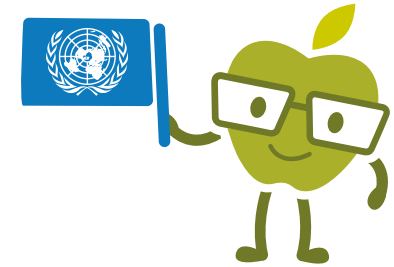


The products available for people to buy should be inclusive and represent us all. Nobody should be excluded or treated unfairly because of a disability.





UN Rights of a Child



Every child with a disability should enjoy the best possible life in society. Governments should remove all obstacles for children with disabilities to become independent and to participate actively in the community.



Useful vocabulary



Amputee

Someone who has had all or part of an arm or a leg removed.

Stef Reid... is asking Nike and other sportswear companies to start selling individual trainers to single-leg **amputees**.

Biochemistry

The scientific study of the chemistry of living things.

Stef has a degree in **biochemistry**.

Diversity

Including many different types of things or people in something.

Stef has said that by refusing to sell single shoes, Nike is not living up to its values of **diversity** and inclusion.

Mannequin

A life-sized model of a person used to display clothes in a shop window.

Reid said she was thrilled to be shown photos of **mannequins** in Nike stores with running blades wearing a single shoe.

Potential

Someone's ability to develop, achieve, or succeed.

We all have a responsibility to ensure everyone is included and has opportunities to reach their **potential**.

Request

Politely or officially asking for something.

The **request** comes after noticing the company using mannequins with running blades to promote its products in shops.

Can you use them in your writing this week?

Picture News



How can shops make sure everyone feels represented?

Stef Reid MBE, a former Paralympian medal-winner who represented Canada and Great Britain, is asking Nike and other sportswear companies to start selling individual trainers to single-leg amputees. The request comes after noticing the company using mannequins with running blades to promote its products in shops. Stef has said that by refusing to sell single shoes, Nike is not living up to its values of diversity and inclusion. In a video viewed over 3 million times, Reid said she was thrilled to be shown photos of mannequins in Nike stores with running blades wearing a single shoe.



- Look at this week's poster and share your thoughts on what the story could be about.
- Read the information, found on the assembly resource, all about Stef Reid and her request for Nike to allow people to buy single shoes. Share your thoughts on Nike's response.
- Can you come up with any other ways shops can make everyone feel welcome?
- Watch this week's useful video, which shows Paralympian Stef Reid recently speaking about not being able to buy a single shoe from Nike. Why do you think the video has been watched and talked about by so many people?
- Do you feel big companies such as Nike have a role to play in making everyone feel welcome in their shops?
- Consider how everyone is different - can you think of ways to ensure everyone is included and reflected in your school community?

Reflection

Everyone is different, from our personalities and experiences to our physical traits. This makes the world a wonderfully diverse place but also means we all have a responsibility to ensure everyone is included and has opportunities to reach their potential.

Picture News



KS1 focus

What does 'representation' mean?



- Remind children of this week's story about Stef Reid, former Paralympian medal-winner and single-leg amputee.
- Look at this week's poster, which shows a Nike store using mannequins with running blades (prosthetic limbs used by amputee athletes) wearing a single shoe. Why do you think Nike might use these mannequins? What benefits do you think this might have?
- When Stef saw photos of these mannequins, she said that it made her really happy. Why do you think she might have felt this way?
- Look at the children on resource 1 and read about their experiences. What do you notice? How are they the same as or different from you? How do you think they might have felt as a result of their experiences? Why?
- People can be different in lots of ways; we might look or sound different or come from different places, we may hold different beliefs or have different likes or dislikes.
- Differences make each of us unique and this makes our world a diverse and exciting place!
- Do you think learning about differences might help us in our own lives? How? E.g., becoming more understanding, trying new things, learning new ways to do things.

Reflection

Representation is everyone feeling loved and accepted for who they are. Having our differences understood and celebrated can help us to feel included.

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KS2 focus

What are some examples of businesses making their products inclusive?



- Think about some of the items you see and buy, or would like to buy, such as clothes, games, drinks. Where have you seen these items? Why do you want to buy them? What clothes, games, drinks do you prefer? Does everyone agree?
- Can you think of a time you have wanted to buy something, but you couldn't find the right size, fit, colour, shape etc? How did you feel?
- Look at resource 2, which shares examples of businesses trying to make their products inclusive. Do you think these businesses have succeeded in being inclusive? Do you think there is anything more they could do? If so, what?
- Focus on Mattel's 'Barbie'. It claims to be the most diverse doll line with, '35 skin tones, 97 hairstyles, 9 body types and counting.' It also has dolls representing a range of disabilities and careers. How important do you think it is that the people we see in toys and games are diverse? Can you relate to any characters you have seen? How does this make you feel?
- Everyone is unique and special. We all have different features and characteristics. Can you describe your features and characteristics? How do you express who you are e.g., the clothes you wear, your hobbies, your hairstyle?
- There are nine recognised and legally protected characteristics. Do you know what they are?

Reflection

In recent years, many companies have considered ways to ensure the products they sell are inclusive. We can use our voice to challenge companies, who we believe are not representing everyone.

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KS2 follow-up ideas

Option 1

Think about some of the businesses selling products you might buy.

- Do you believe their products are inclusive?
- Do they sell something that represents you?
- Are there any companies that you think could be more inclusive?
- Can you suggest how a company could be more inclusive?

Use this opportunity to write a letter to a company of your choice to share your voice. It might be that you join Steph Reid in her request to Nike or you may even write to a company to congratulate them on their inclusivity!

Option 2

Steph Reid wanted to buy Nike Vapourfly trainers costing £250 per pair.

- How much would one trainer cost?

Nike offered Steph a 10% discount.

- How much would the Vapourflys cost Steph with a 10% discount?
- If you only paid for one trainer, what percentage discount is this?
- What is the difference in price between paying for one trainer and both trainers with a 10% discount?

Using an online search engine, explore the cost of trainers. For each, record the cost of one trainer and the cost of the pair with a 10% discount.

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KS1 follow-up ideas

Option 1

It can help us to feel understood and valued when we see ourselves represented in the books that we read. Go on a library trip – this could be to your school or local library – and browse a selection of books.

- Can you find a book with a character that is like you in some way?
- Can you find a book with characters that you want to find out more about?

Share the books you have found with your classmates. Take a selection of books back to your class book corner or use them for story times. Do you think there are any differences that are not represented in the books? Perhaps you could research some new books and write a letter to your headteacher asking if they can be added to the library.

Option 2

Talk to a friend to find out about your similarities and differences. Think about:

- What hobbies do you enjoy?
- What food do you like?
- Where are you from?
- How many people are in your family?

Draw and colour or paint a portrait of yourself. On the back, write down all the things that make you unique. Hang your portrait on a washing line, along with those of your classmates. Enjoy and celebrate all the different portraits. Read about everybody's differences. Did you learn anything new about any of your friends?

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This week's useful websites

This week's news story

www.bbc.co.uk/news/newsbeat-68739752

This week's useful video

Steph Reid speaking about her contact with Nike
www.tiktok.com/@runjumpstefreid/video/7355961228709203232?lang=en

This week's Virtual Picture News

www.picture-news.co.uk/discuss

This week's vocabulary

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Space Junk!

The Otero family in America received an out-of-this-world surprise when a piece of space debris fell through the roof of their Florida home! The metal object was a small cylinder, about 10cm long and weighed less than a kilogram, which has left a hole in the roof. Dad, Alejandro Otero, said, 'I was shaking. I was completely in



Pictured: International Space Station.
Source: Canva.

disbelief.' Luckily, nobody was hurt, the noise of the impact just scared Alejandro's son. NASA has since identified the metal object as a piece of equipment that was discarded from the International Space Station (ISS). Since our first explorations of space, humans have left behind quite a collection of rubbish; including old satellites, parts of rockets and other space equipment. This is known as space debris, or space junk, and it can be problematic for spacecraft. The ISS, for example, has had to alter its course 30 times in the past to avoid colliding with a variety of space debris. Researchers are currently looking into solutions for this problem, including possibly using a giant net or magnet to collect space rubbish!

Star Dunes

Sand dunes are large bodies of sand that are moulded and shaped by the wind. They can be found across the world and even on Mars! The largest sand dune on Earth is the Lala Lallia in Morocco, Africa. It is nearly as tall as Big Ben and is the width of about seven football pitches. Scientists believe this sand dune is about 13,000 years old. This particular sand dune is known as a star dune. This is because, as the fierce wind changes direction often, the dune forms different branching ridges, giving it the appearance of a star. While



Pictured: Star dunes. **Source:** Canva.

scientists understand the basics of sand dunes, exactly how and why dunes form in the way they do remains a mystery. Sand dunes are currently an area of interest for researchers as many parts of the world become hotter due to climate change. Scientists wish to understand more about their formation and hopefully be able to predict patterns of shifting sands.

What does art mean to you?



I love art because it can tell a story and it inspires me.
Eva, 9

Siren Birdsong

A bird who lives outside a police station in Oxfordshire has learnt to mimic the sound of a police siren. Thames Valley Police, at a base in Bicester, released a video of the bird singing, and the copycat call sounds just like a police siren going off. Officers at the base admitted that they were initially confused and thought that their cars may have developed a fault! Further investigation revealed that the cars' sirens were in full working order. The bird was tracked down and its 'siren song' was recorded. Thames Valley Police posted about the incident on their social media platforms, 'Before you read on... this is 100% real and NOT a late April Fools joke! 🚫' Officers at our Roads Policing base in Bicester have been left a little confused this week, after finding out one of their resident birds has learnt to mimic the sound of a police siren! 📢'



Pictured: Emergency lights.
Source: Canva.

The video posted shows the bird sitting in a tree chirping before replicating the sound of a two-tone siren. Thames Valley Police added, 'It's so accurate, they've been left thinking the sirens were faulty on the cars! From our workshops that test out the two tone-tune to officers deploying to jobs, this little fella has been sat patiently observing the noise to recreate it.' **Did you know that starlings are able to accurately mimic man-made noises? Have you heard any other birds replicating sounds they hear in the world around them?**

Shining like the Sun

A new Guinness World Record has been set at Niagara Falls for the 'largest gathering of people dressed as the Sun!' Niagara Falls Canada excitedly made the announcement on social media, posting, 'IT'S OFFICIAL! The City of #NiagaraFalls has broken the Guinness World Record for 'Largest gathering of people dressed as the Sun' with 309 participants! The previous record was held by China Life Insurance Company Limited, which achieved the record in 2020 with 287 participants. Congratulations to everyone involved, making this special day even more memorable!'

To celebrate the recent solar eclipse, hundreds of people, wearing sun costumes, gathered on a boat with the falls behind them. The 309 people were

wearing red ponchos with yellow suns hanging over their chests. **Do you enjoy getting dressed up for occasions? Do you think it helps to make them more special?**



Pictured: People dressed as the Sun at Niagara Falls.
Source: Niagara Falls Canada @NiagaraFalls X page.

What does art mean to you?



I like art that shows something I recognise - like a landscape or building. That's what helps me see the beauty in the world.

Jim

Let us know what you think about this week's news



picture-news.co.uk/discuss



help@picture-news.co.uk



[@HelpPicture](https://twitter.com/HelpPicture)

TAKEHOME



How can shops make sure everyone feels represented?

In the news this week

Stef Reid MBE, a former Paralympian medal-winner who represented Canada and Great Britain, is asking Nike and other sportswear companies to start selling individual trainers to single-leg amputees. The request comes after noticing the company using mannequins with running blades to promote its products in shops. Stef has said that by refusing to sell single shoes, Nike is not living up to its values of diversity and inclusion. In a video viewed over 3 million times, Reid said she was thrilled to be shown photos of mannequins in Nike stores with running blades wearing a single shoe.

Things to talk about at home ...

- Do you believe all sportswear companies should sell single shoes to single-leg amputees? Ask others at home to share their thoughts.
- Can you think of any shops or businesses that take action to celebrate diversity?

Please note any interesting thoughts or comments

Share your thoughts and read the opinions of others

www.picture-news.co.uk/discuss

